

## Port Madison Enterprises 3-Day Team Reaches Fundraising Milestone



PME Pinks Team Members from left, Karleen Crow, Shelly Gueldenhaar, Barbara Griffin and Eric Griffin at Teeing Off Together for a Cure.

When walkers entered the final leg of the 2011 Susan G. Komen 3-Day for the Cure® in Seattle on Sept. 8, the PME Pinks team were there, having logged more than 1,071 miles and \$68,178 in support of the cause, an impressive for six people who started by selling ice cream and raffle tickets just three years ago.

This was the team's third year at the event and they recently reached a new fundraising milestone, raising a total of \$30,663 for the 2011 walk. Team members credit their achievement this year to the support they've received from family, community members and business sponsors.

The Port Madison Enterprises team was able to hold the first annual PME Pinks Golf Tournament at White Horse Golf Club this year. Teeing Off Together for a Cure, which earned the team \$17,000 in donations, had more than 120 participants and dozens of area sponsors.

"There were so many tournament participants wearing pink hats, ribbons with the names of survivors and even pink shoelaces. It was really inspiring," said PME Pinks Team Captain Barbara Griffin.

The 2011 PME Pinks team members include Barbara Griffin, Shelley Gueldenhaar, Karleen Crow, Belinda Button, Eric Griffin and Vanessa Crowley. The net proceeds from the Susan G. Komen 3-Day for the Cure® are invested in breast cancer research and community programs. Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement.

## Osage Casino Employees Raise More Than \$2,600 to Fight Breast Cancer

Osage Casino exceeded its \$2,500 fundraising goal and raised \$2,672 this year for the 15th Annual Susan G. Komen Race for the Cure. All funds raised by casino employees went toward vital screening and treatment for breast cancer, and breast health education in Tulsa County (75%) and also to



Employees of Osage Casino raised more close to \$3,000 at this year's Susan G. Komen Race for the Cure.

research to find cures for breast cancer (25%).

Sixty employees participated in the 2011 Race for the Cure. Race participants received T-shirts provided by the company. The event raised more than \$315,000 locally.

The Susan G. Komen Tulsa Affiliate provides funds to support breast cancer education and screening programs. The Komen Tulsa Race for the Cure makes an impact in the fight against breast cancer by empowering men and women, ensuring quality care for all, and energizing science to find the cures.

## Seminole Hard Rock Hotel & Casino Launches Pinktober™

This year marks the 12th year of Hard Rock International's support for breast cancer research and awareness and the fourth year for SHRHC's efforts. Hard Rock will donate proceeds from the sale of special limited-edition Pinktober merchandise to The Breast Cancer Research Foundation, the Caron Keating Foundation and select local charities worldwide.

SHRHC will donate 25 percent of the proceeds from its "Get into Bed" Pinktober "Pink Sheets" guest room bookings to the Breast Cancer Research Foundation. Guests can request to stay in the limited availability "Pink Sheets" rooms at no additional cost. Additionally, SHRHC will be donating 75 percent of the retail purchase price of its limited edition collectible Pinktober Hard Rock pins, ladies pink t-shirts, pink-hued guitar-embossed "Sleep Like A Rock" bedding sheet sets, black leather vests, sleepwear, and bandanas to the cause.

To further direct attention to Pinktober's charitable efforts, SHRHC will showcase color-changing lights designed to bathe both the middle of the Seminole Hard Rock Hotel tower sides and the main casino floor in pink hues. Special "Pink-tini" cocktails will be served in the casino's Center and Lobby bars throughout October with partial proceeds also donated.

As one of the largest employers representing the fight against breast cancer in the annual Making Strides Against Breast Cancer walk in downtown Tampa on October 22, SHRHC is proud to boast a team of over 250 walkers and has extended its involvement with a stage sponsorship at the event.

## Ho-Chunk Gaming Holds Collection to Benefit Ronald McDonald House of Marshfield, WI



Ho-Chunk Gaming - Black River Falls employees along with Sandy Zygarićke (far left), House Director of Ronald McDonald House of Marshfield.

The saying “there are strength in numbers” was proven true once again by Ho-Chunk Gaming Black River Falls through a collection of pop tabs for the Ronald McDonald House of Marshfield. Demonstrating their compassion to giving back to a great cause, the employees of Ho-Chunk Gaming Black River Falls were able to collect a total of 417,920 pop tabs, weighing in at 326.5 pounds.

“Through our incentive committee, this collection of pop tabs has become a yearly competition between departments attempting to collect the highest number of tabs with all proceeds going to the local Ronald McDonald House Charities,” stated Angie Melbye, Incentive Committee Vice Chair Person/ Marketing Assistant. Each year we grow in numbers and this year ended with an even more exciting twist with one department setting the bar high for next year. The Finance Department at Ho-Chunk Gaming Black River Falls raised an additional \$600 to donate to the Ronald McDonald House of Marshfield on top of their 72.5 pounds of tabs collected. The additional money was collected through the recycling of aluminum cans. Also contributing to their success, outside friends and family gave the finance department their own personal collection of cans.

Additional winners from the Ho-Chunk Gaming Black River Falls pop tab, inner departmental, casino wide challenge included the executive department coming in a close second with a total of 70.5 pounds collected, and bingo employees coming in third with a total of 68 pounds collected. Ho-Chunk Gaming Black River Falls continues to be a front runner, supporting charities within the local community.

## Pala Donates 1,545 Pairs of Shoes to Soles4Souls

Pala Casino Spa & Resort’s Pala G.I.V.E.S. and Planet Pala environmental program recently donated 1,545 pairs of shoes to Soles4Soles, the Nashville, TN shoe charity that collects and distributes shoes to people living in extreme poverty or those



L-R: Chrissy Vega, Mansol Madrigal, Enriqueta Payan, Maggie Bartley, Loretta Noyes, Ron Abille, Michelle Jaramillo, Paula Arriaga, Sergio Medina, Tina Ofalia, and Christina Lobatoz.

recovering from natural disasters. The shoes collected at Pala will be distributed in Haiti and Japan.

The donated shoes were shipped to Soles4Souls headquarters for distribution. The Pala G.I.V.E.S. and Planet Pala programs provide community assistance on a local, national and international basis. Since 2005, Soles4Souls has distributed more than 13 million pairs of shoes to those in need.

## Shakopee Mdewakanton Sioux Mobile Medical Unit Serves Minnesota Residents

This fall the Shakopee Mdewakanton Sioux Community Mobile Unit will be kept busy providing services to Minnesota residents. In addition to the ongoing collaboration with Scott County, the Mobile Unit will travel to northern Minnesota tribal communities and provide services in the Twin Cities as well. The SMSC recently announced the upcoming schedule for its Mobile Unit, a combined project of the Shakopee Mdewakanton Sioux Community’s Health Department and Mdewakanton Emergency Services.

The SMSC Mobile Unit is both a mobile medical clinic, which provides health screening, mammograms, prevention and education, treatment services, and a mobile incident command center which can be used to handle emergency situations like search and rescue, lost children, Incident Command support, and Medical Support for events.

“We’re happy to be able to provide our Mobile Unit to provide mammograms and other services to people who need them,” said SMSC Chairman Stanley R. Crooks.

Six hundred ninety-six mammograms were performed in 2010 aboard the SMSC Mobile Unit. A total of 2,440 mammograms have been performed aboard the Mobile Unit since operations began in 2007. In addition, 119 well child/lead health screenings, dental services for 309 patients, 165 vision exams, and diabetes management clinics for 65 patients have been held. The Mobile Unit also provides services to SMSC Community members, Native Americans who live in Scott County, and employees during monthly health screening events. ♣