

## Check Out These New Product Releases at G2E!

### Visual Casino-5 with Incident Reporting



Biometrica Systems has introduced its new Incident Report module for casino surveillance and security. This is a new option for its popular Visual Casino program. The program includes the SIN Surveillance Information

Network, the CID Casino Information Database subscription, the Private Database Enrollment, and a new very effective Face Recognition module. The system has been designed to work easily with every existing camera in the casino, as well as importing images from DVR, scanners, digital cameras and other sources.

This system has been proven to help significantly reduce unnecessary losses to casino undesirables, as well as help better manage the casino's private databases of Self Exclusions, VIPs, High Rollers, etc. The new Incident Report module is designed as the most user-friendly way to handle the daily logs, incident reports, events, procedural violations, audit trails, and management reports. It was designed specifically for casinos, not adapted from another program for generic security departments of any industry. It is particularly convenient to have this integrated into the same Visual Casino program with the casino's private, subscription and other databases.

**Contact: Biometrica Systems**  
 (702) 870-6949  
[www.biometrica.com](http://www.biometrica.com)  
 G2E Booth #5715

### Californeon

Californeon Lighting rolls out a new source of lighting for Casino's and Hospitality industries. Imagine a light as thin as a business card, so flexible you can wrap it around your finger and hit it with a hammer and yet it won't break! This new product is called Californeon.



Enhance the player's experience and make the gaming tables, slot's etc., come alive with Californeon by applying a flat, flexible stream of light to any edge or surface. Californeon provides a robust, cost effective, energy efficient lighting system with the same vibrancy of and clarity of neon.

With Californeon you can now easily illuminate areas that were never before imaginable. From bars to banisters, ceilings to coves, slot base's to stairs, Californeon provides a very distinct accent light to anything it's applied to.

**Contact: Californeon Lighting**  
 (805) 388-6800  
[www.californeon.com](http://www.californeon.com)  
 G2E Booth #568

### TruBalance

Casino Gaming Source has introduced TruBalance, used to electronically read, verify, and archive tickets, coupons, or vouchers - virtually any ticket-type paper imprinted with a dollar amount. After tickets are scanned, TruBalance reads defined fields from the electronic image and archives the information for future research and reports.

TruBalance provides double-verification of bookkeeping by collecting information independently of the casino's host system. Information is easily retrievable, crucial to the audit process. Scanned documents can be researched, viewed, and printed by barcode number, exact dollar amount, denomination ranges, or date. Documents can be accessed in seconds, relieving personnel demands of time-consuming audits. Archives meet the strictest gaming commission requirements.

TruBalance exports data for uploading to standard accounting systems. Reports can be generated by user, batch number, workstation, minimum dollar amount, \$1200 tax report, and time span. TruBalance can also deploy custom Crystal Reports.

TruBalance does not require a live connection to the server during the scanning process, so operators can continue to work even when a network is down. TruBalance is scalable for any size casino, and requires no computer experience.



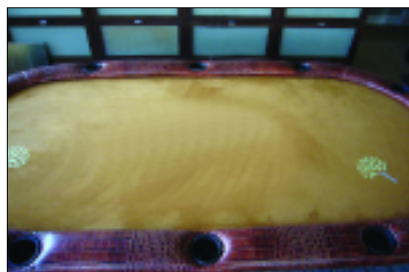
**Contact: Casino Gaming Source**  
 (800) 814-1377  
[www.casinogamingsource.com](http://www.casinogamingsource.com)  
 G2E Booth # 3590

### Eco-Friendly Poker Table

This beautiful casino quality Eco-Friendly Poker Table is produced from top quality materials and detail-rich craftsmanship. This custom poker table is just one example of how EGM Green can help you and your team design, and then

manufacture 100% Green (Eco-friendly) casino tables, gaming seating, and luxury lounge furniture. All products are manufactured in a 100% Eco-friendly factory, and use 100% Green products. This table pictured is made with reclaimed Alligator Leather, reclaimed metal, and certified woods. The foam in the armrests is also reclaimed.

The Poker Table is made in the USA and earns points toward LEED certification. EGM Green's Eco-friendly casino and luxury furniture is a great way to Go Green While Staying in the Black.



**Contact: EGM Green**  
 (201) 927-3526  
[www.egmgreen.com](http://www.egmgreen.com)  
 G2E Booth #728

## PromoNet™ Coupon Solution

The PromoNet™ coupon solution is a patent pending, flexible and feature-rich system that helps casinos design and manage a wide range of promotional campaigns from the convenience of a workstation PC. The template-based system can be used with any gaming machine equipped with FutureLogic's popular GEN2 Universal™ or GEN2 VST Universal™ printer.



The PromoNet Campaign Management Tool lets casino marketers quickly create multiple graphic coupons and customize campaigns to employ a wide range of triggers. Once coupons and campaigns have been defined, the campaign database can be uploaded to the promotional server and then downloaded to specific gaming machines via GSA's open standards protocols (S2S, G2S and GDS).

The PromoNet system utilizes the existing game port to communicate with the printers and leverages existing hardware across the casino floor, eliminating the need for costly modifications to printers and/or communication protocols.

**Contact: FutureLogic**  
 (818) 244-4700  
[www.futurelogicinc.com](http://www.futurelogicinc.com)  
 G2E Booth #2133

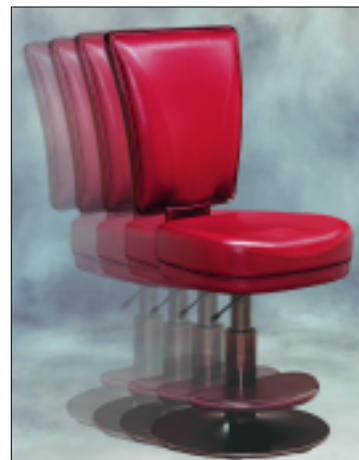
## Easy Glide Chair

Gasser Chair Company has engineered the new "Easy Glide" feature as an option on its most popular disc base. A unique system of precision, nylon glides (patent pending) assist in the forward and aft directional movement of the seating.

The disc-base style is becoming a preferred choice among leading casino operators. Some reasons for this preference are the rather solid attractive appearance of the disc base, as well as its enhanced stability. Also, the popularity of an adjustable height (gas lift) seat control, which requires a center column for mounting, makes the disc base a natural choice for some. A common complaint about the disc, however, by players as well as casino staff, is that it is difficult to move. There are two primary reasons for this: its weight and its circular shape. Although the weight aspect will usually make seating more stable, it will also make it more difficult to move. Add the circular shape to this weight factor and, as seating is pulled away from a machine, it will become unstable and difficult to control.

Gasser Chair's "Easy Glide" feature solves these problems, giving the operator slot seating that is both stable and easy to move.

**Contact: Gasser Chair**  
 (800) 323-2234  
[www.gassergaming.com](http://www.gassergaming.com)  
 G2E Booth #361



## Fusion-Active Alert®

Honeywell's Fusion III v3.5 incorporates enhancements that improve performance and make Fusion easier to operate.

Fusion expands beyond the traditional analog DVR role and bridges the gap between DVRs and NVRs. And now, Fusion III v3.5 offers full integration with intelligent video analytics via Honeywell's Active Alert®, Smart Impressions® or People Counter. Active Alert® uses video content analysis algorithms to provide real-time alarms and forensic tools in manned and unmanned surveillance systems. By

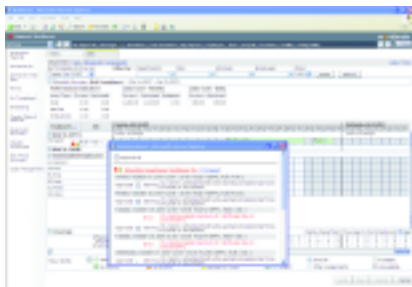


concentrating on meaningful activity, the Active Alert family improves safety and security, as it enables better decision making and a faster reaction to events.

Active Alert® Base: identifies and classifies the most common user defined events and behaviors, and provides basic perimeter intrusion detection. Active Alert® Standard: has all the benefits of Active Alert Base, plus tracking of up to 20 objects in a scene and automatically alarming on more than 25 different events, incidents and behaviors. Active Alert® Plus: offers additional analytics for high risk facilities and locations such as abandoned object, removed object and possible theft functionality. Smart Impressions®: real-time data for tracking operational effectiveness and maximizing operational efficiencies. People Counter: powerful directional traffic flow measurement with real-time or periodic reporting.

**Contact: Honeywell Security**  
**(800) 796-2288**  
[www.honeywellvideo.com](http://www.honeywellvideo.com)  
**G2E Booth #6000**

## HCM Workforce Management 5.0



Infor HCM Workforce Management, encompassing Planning, Time & Attendance, Scheduling, and Performance, is a comprehensive suite of workforce management applications that align long-term

workforce planning with daily operations to optimize performance and provide greater visibility and control. Advanced analytics, along with role- and industry-specific dashboards, enable companies to make intelligent decisions and strategically align the workforce for the greatest impact on the bottom line.

Workforce Planning helps organizations deploy their workforce by aligning labor planning with day-to-day operations. The solution shortens planning cycles, enables real-time labor adjustments, and rapidly generates accurate labor budgets and forecasts, ensuring cost predictability.

Time & Attendance cost-effectively captures and tracks employee time. The solution automates 100 percent of pay rules and dramatically reduces labor costs by significantly increasing the accuracy of payroll calculations.

Workforce Scheduling optimizes schedules to balance customer and employee demands while ensuring compliance. Using a self-service interface, companies improve employee retention and satisfaction by empowering employees to define their preferences and set their own schedules.

Workforce Performance links workforce management with corporate performance by providing insight into key performance indicators such as labor spend, overtime, and attendance. Through real-time alerts, companies have the visibility to align workforce decisions with corporate goals.

**Contact: Infor**  
**(800) 260-2640**  
[www.infor.com](http://www.infor.com)

## Trident Table Safe System

Bringing baseline accuracy and real time control to the pit is the goal of JCM's award-winning Trident Table Safe System. Trident has been carefully designed to automate revenue handling at the table game and give absolute accuracy and visibility of reporting to pit management, a totally revolutionary, completely new concept for table games. Trident quickly removes transaction media from the table game surface, without slowing the game or adding additional steps to the dealer's current table game operation tasks and reduces the costs associated with table game operation.



Some of the benefits of Trident include: transaction media are neatly stacked in a secure, lockable-removable cash box; every transaction is authenticated and recorded; information from each table is held in its own controller, then sent to a server database where it can be accessed in the pit for reporting at anytime during the revenue day; Trident ICB cash boxes includes on-board memory capable of supplying actual accounting of what revenue deposited in cash box, by denomination, number of notes and net value; and the cash box is accurately linked to the asset that generated the revenue.

**Contact: JCM Global**  
**(702) 651-0000**  
[www.jcmglobal.com](http://www.jcmglobal.com)  
**G2E Booth #2459**

## Pelco IP Color Cameras

Pelco is excited to announce the newest addition to its network video camera offerings in the new Pelco IP3701 Series Color Network Camera. These cameras are built upon



an open architecture that can add value and flexibility to existing IT and security investments in a variety of applications. Users can view and control these reliable and affordable cameras with a standard web browser, Pelco Endura network-based video security systems, or through many industry standard third-party software offerings - and manage video from anywhere in the world. The IP3701 camera provides the same exceptional image quality as the older 3701 Series analog camera. It is an ideal choice for companies who need the benefit of a network security solution within a traditional style camera. This offering covers a wide range of installation needs for both fixed cameras and mini dome applications. The IP3701 Series Color Network Cameras are here, and the possibilities are wide open.



**Contact: PELCO**  
 (800) 289-9100  
[www.pelco.com](http://www.pelco.com)  
 G2E Booth #5710

## Bonanza Rewards Program/Kiosk™



First appearing at test sites this summer, Video King's new membership program has proven to be a "Bonanza" for hall managers and players alike. Housed in a stand-alone kiosk, this prize-winning program offers a wide range of membership

club privileges. The program allows hall managers to reward members attendance points, while tracking marketing information, vital to growing your business.

The bonus for players - there's no purchase necessary. Players simply swipe their membership cards, earning attendance points. All prizes, point values and attendance periods are set up and configured by the hall manager for individual organizations, so they control how this system is managed. The program can be configured to award an instant door prize each session and/or maybe every fifth person a hot dog, every 10th person a beverage and so forth. In addition, the points, which have no monetary value, can be collected to purchase raffle tickets where the halls define the prize, entry deadline and limit.

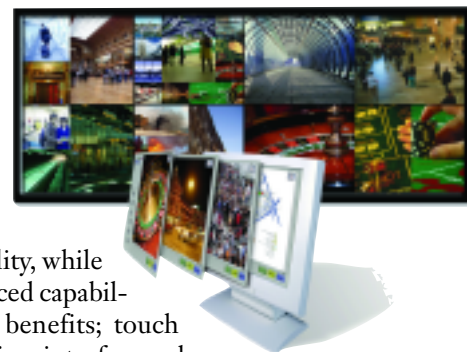
A stand-alone system, the program operates independently from any other system, and it also has its own member database. To assist halls in the presentation, Video King offers free generic prizes screen shots, or hall owners can simply upload their own images.

**Contact: Video King, VKGS**  
 (800) 635-9912  
[www.videokingnetwork.com](http://www.videokingnetwork.com)  
 G2E Booth #1699

## NetView™ 2.0 - IP Control Room Solution

Vigilant NetView™ - IP Control Room solution integrates virtual matrix, video wall operation and powerful event handling into a single, state-of-the-art solution that is much more than a full replacement of the legacy analog matrices.

This turn-key control room solution was specially designed to meet the following challenges: simple and friendly user interface - easy to learn & use; supporting standard CCTV keyboard/joystick with full functionality, while introducing enhanced capabilities to utilize IP benefits; touch screen with mapping interface, when required, to ensure quick and accurate operation; seamlessly integrates real-time viewing with playback viewing to merge recording-investigation application and real-time matrix into a single solution, including additional functionality of CCTV keyboard; and video switching flexibility and video-wall support to meet user-specific display requirements.



A few more features include: event management and handling, to optimize decision-making capabilities; open, future-proof architecture, to ensure long term investment retention; optimized video quality while minimizing IP related delays; integrates with existing analog matrices to enable gradual migration; and highly reliable and robust, to meet mission-critical deployment requirements. ♣

**Contact: Vigilant Technology**  
 (800) 708-0169  
[www.vgInt.com](http://www.vgInt.com)  
 G2E Booth #6016

For more New Products from G2E 2007, check out the upcoming December G2E post-show issue.