

## SCA Gaming Account Executive, Autumn Gregg Is Promoted To Director



Autumn Gregg

SCA Promotions has announced that Autumn Gregg has taken the helm of the gaming division as Director. SCA Gaming is the world's leader in risk free mega-jackpots, serving 365 gaming clients with over 3,000 promotions worldwide.

Gregg began her career at SCA Promotions in September of 2000 in administration and joined the gaming division in 2002 as an account executive. As Director of SCA Gaming, she will bring the one-to-one marketing and promotion expertise she has provided her clients to the entire division.

"Autumn will be a great asset in her new role as Director," said Bob Hamman, CEO of SCA Promotions. "We are delighted to have Autumn at the helm of SCA Gaming as we continue to expand our presence in the gaming space."

## American Gaming Association Elects Four New Board Members

The board of directors of the American Gaming Association (AGA) recently elected four new members – Michael Leven, President and COO of Las Vegas Sands Corp.; William S. Newby, Managing Director and Head of Gaming and Leisure Investment Banking for the Americas at UBS Investment Bank; Tim Parrott, CEO of Shuffle Master, Inc.; and Anthony Sanfilippo, President and CEO of Pinnacle Entertainment, Inc. Leven and Sanfilippo are new board members, while Parrott and Newby both previously served on the board representing different companies.

"We are excited to welcome Michael and Anthony to the AGA board, and thrilled to have Bill and Tim back," said Frank Fahrenkopf, President and CEO of the AGA. "These men bring a wealth of experience in all sectors of the gaming industry from casino operations and financing to gaming equipment manufacturing. I know that their knowledge and insight will be invaluable in guiding the AGA."

Leven, Parrott and Sanfilippo were chosen as Class I board members, and Newby will serve as an at-large member of the board. ♣

## OPENINGS & EXPANSIONS

### FireKeepers Partners with Borgess Health to Open Casino Health Clinic

FireKeepers Casino in Battle Creek, Mich., owned by the Nottawaseppi Huron Band of the Potawatomi, recently announced the opening of a health clinic exclusively for their 1,500 team members.

The health clinic, which is set to open to team members on May 1st, 2010, is part of a partnership with Borgess Health. Borgess Health offers a complete continuum of health care services to southwest Michigan residents. The health clinic is designed to take care of team members during work hours, as well as after work hours. The 766 sq. ft. clinic will feature two exam rooms, along with a mid-level provider on staff 40 hours a week, provided by Borgess Health, and a doctor on an as-needed basis.

"FireKeepers Casino is dedicated to taking care of our team members, along with promoting healthy lifestyles," commented Peggy Houston, Director of Human Resources at FireKeepers Casino. "The new clinic is an example of our continuous commitment to our team members' well-being, while striving to be an employer of choice."

The clinic is a part of an initiative to promote healthy lifestyles, through preventative care, consulting, assessments and providing nutritional recommendations. It is a convenient benefit to team members, as they can visit the clinic during regular hours with or without an appointment, saving time and gas that may be associated with seeking outside medical care.

FireKeepers' team members are embracing the new



benefit. "I've never worked for a company that has added benefits like this," said Carl Barrett, a table games dealer. "Employers are cutting benefits and FireKeepers' team members continue to see increased value in employment."

"FireKeepers Casino is applauded for the extra steps they are taking to foster good employee health," said Vince Marcinek, Executive Director, Borgess Corpfit Services. "Caring for employees is the right thing to do and it is also a win-win situation for both the employee and the employer. We are very happy to offer health care options to FireKeepers Casino, the largest new employer in the area, and we will strive to meet their needs." ♣