



Chairman Robert Smith, center, of the Pala Band of Mission Indians and Bill Bembenek, center right, Chief Executive Officer of Pala Casino Spa & Resort, present a check for \$11,000 to Dr. Rick Hinrichs, center left, Director of Emergency Operations for the American Red Cross San Diego/Imperial Counties to benefit the Red Cross Haitian Relief Fund, as Pala Casino management and team members and tribal members participate.

Pala Casino team members and the tribe participated in a Haiti Relief campaign at the casino during the last two weeks in January. Pala Band of Mission Indians Chairman Robert Smith, Pala Casino Chief Executive Officer Bill Bembenek, members of the Pala management team and a number of Pala team members presented a check to Dr. Rick Hinrichs, the emergency operations director for the American Red Cross San Diego/Imperial Counties Chapter. The donation will be utilized in the ongoing Haiti Relief effort.

“The idea for a campaign to raise money for Haiti originated with our team members. We didn’t just write one check. This is the result of individual donations. We are proud today of our team effort and I thank everyone who participated and made a contribution,” Bembenek said.

Dr. Hinrichs said the Pala donation would immediately be given to the Red Cross Fund for Haiti. “Pala is the first Southern California casino to make a donation to our Haitian relief efforts. We are very thankful,” he said. ♣

Index of Advertisers

MARCH 2010

- | | | | |
|-----------|--|------------|---|
| 2 | AGILYSYS - Booth #2015 | 31 | KLAS ROBINSON Q.E.D. - Booth #1131 |
| 65 | AMERICAN INDIAN COLLEGE FUND - #1750 | 24 | MEDIA LOGIC |
| 5, 11, 45 | BALLY TECHNOLOGIES - Booth #1517 | 25 | MEI - Booth #730 |
| 79 | BUSS PRODUCTIONS | 27 | MICRO GAMING TECHNOLOGIES - Booth #417 |
| 41 | CASINO CAREERS ONLINE - Booth #1348 | 13 | MULTIMEDIA GAMES - Booth #1339 |
| 7 | CERTEGY - Booth #1545 | 73 | NAFOA NEXT DECADE FINANCE CONFERENCE |
| 33 | COST OF WISCONSIN - Booth #1335 | 51 | NIGA - Booth #1655 |
| 29 | CSRSI - Booth #531 | 42-43 | NORTHERN QUEST RESORT & CASINO |
| 30 | DOUG HYDE STUDIOS | 53 | NTGC/R ASSOCIATION |
| 71 | GAMING MARKET ADVISORS | 63 | NORTHWEST INDIAN GAMING CONF & EXPO |
| 8 | GASSER CHAIR COMPANY - Booth #524 | 35 | RPM ADVERTISING |
| 4 | GLI - Booth #1430 | 37 | SISTER SKY - Booth #731 |
| 67 | GLOBAL GAMING EXPO (G2E) - Booth #1560 | 14 | SLOT-TICKETS - Booth #1114 |
| 61 | GPIGA CONFERENCE & TRADESHOW | 83 | THE SUNWAY HOTEL GROUP |
| 81 | INDIAN GAMING MAGAZINE - Booth #1331 | 17 | THALDEN•BOYD•EMERY ARCHITECTS - #1232 |
| 3, 15 | IGT - Booth #1219 | Back Cover | WMS - Booth #1439 |
| 23 | INSTITUTE OF INTERNAL AUDITORS | 21 | YWS AMERICA - Booth #1727 |
| 9 | JCM GLOBAL - Booth #2249 | ♣ | FOR A 2010 MEDIA KIT, CALL (425) 922-3890 |