

## SMSC Gaming Enterprise Being Named to *Star Tribune's* Top Workplaces

The Shakopee Mdewakanton Sioux Community Gaming Enterprise has been named one of the Top Workplaces in the Twin Cities metro area based on employee surveys completed and submitted in response to a Minneapolis Star Tribune project. The Star Tribune Top Workplaces special section announcing the top workplaces was recently published in the Star Tribune.

Top Workplaces recognizes the most progressive companies in the metro area based on employee opinions about company leadership, career opportunities, workplace flexibility, compensation, and benefits. The analysis included responses from over 33,000 employees at Minnesota public, private, and nonprofit organizations.

Workplace Dynamics, an independent company specializing in employee engagement and retention conducted the survey and tabulation.

SMSC Chairman Stanley R. Crooks said, "We are pleased our Gaming Enterprise was named to the list of the Top Workplaces. We take pride in our ability to provide a variety of quality jobs with great benefits for more than 4,000 employees as the largest employer in Scott County. We are especially pleased our employees recognize and appreciate our ongoing commitment to provide these varied quality jobs with good compensation and great benefits so that together we can continue to provide the excellent services our guests have grown to expect at all of our tribal enterprises."

## Angel of the Winds Casino Voted #1 Casino in Western Washington

Voters for the second consecutive year chose Angel of the Winds Casino the #1 casino. Viewers of King 5's *Evening Magazine*, Western Washington's only regional television program, voted Angel of the Winds the #1 Casino in Washington in their "Best of Western Washington and Northwest Escapes" contest.

"We are proud and honored to receive this tremendous regional award," said Travis O'Neil General Manager of Angel of the Winds Casino. "This shows that being the World's Friendliest Casino has an impact with our guests, and we look forward to providing the same level of service that they have come to appreciate."

## Fantasy Springs Resort Casino Launches Mobile Internet Site

Fantasy Springs Resort Casino recently rolled out the latest way to connect to the award-winning resort – its mobile Internet site. The new site allows smart phone users (on iPhones, Blackberries, etc.) to see and to click on all the essentials of the resort's website with the ease and convenience of making plans while on the go. Smart phone users simply need to go to [www.fantasyspringsresort.com](http://www.fantasyspringsresort.com) and hit "yes"

when the prompt asks if they want to redirect to the mobile site. Once there, visitors can find out more about the luxurious hotel rooms and suites, seven restaurants, world-class casino, entertainment and more at Fantasy Springs. If guests want to find out what special rates and packages the resort currently offers, those are easily accessible on the mobile site. Making a restaurant reservation at any one of the resort's fine dining restaurants and reserving a tee time at Eagle Falls Championship Golf Course is now easier than ever thanks to the mobile website. One of the best features on Fantasy Springs' new smart phone offering is the ability to purchase concert tickets. The resort/casino features headliner acts nearly every weekend and getting access to the best seats can be done on your phone.

## Grand Casino Hinckley's Grand National Golf Club Recognized by Audubon Minnesota

Grand Casino Hinckley was recently recognized by Audubon Minnesota for Grand National Golf Club's chimney swift wildlife restoration project. The golf course installed a tower, built by the course's maintenance Associates, to provide a roosting and nesting spot for the swifts that have been displaced from their traditional nesting sources.

Grand National has a history of wildlife preservation efforts. More than 20 of its 170 acres are dedicated to natural habitats, which feature native grasses, ponds, marshes and creeks where ground-nesting birds and small animals live. Grand National has also built and installed mallard nests, purple martin houses, blue bird houses and wood duck habitats.

"It is important for us not only to have a beautiful course, but to honor and respect the land," said Casey Fahey, Director of Golf at Grand National. "The chimney swift roosting tower at the entrance of our facility provides a home for the swifts and serves as an informational kiosk and bag-drop area for our golfers."

## Seminole Casinos to Debut No-Limit High Stakes Poker

Beginning July 1, a Seminole Casino near you will offer exclusive Las Vegas-style high stakes, no-limit, around-the-clock poker play thanks to the recent actions by the Florida Legislature and Seminole Tribal Council.

The new "all in, all the time" action, only at Seminole Hard Rock Hotel & Casinos in Hollywood and Tampa, as well Seminole Casinos in Coconut Creek, Hollywood, Brighton and Immokalee, removes the \$100 maximum buy-in for no-limit poker and eliminates the \$5 maximum bet per round in limit games. Poker tournament buy-in limits will also be removed, as a \$1,000 limit had previously been imposed.

Only the Seminole Tribe of Florida will offer high stakes, no-limit poker 24 hours a day, seven days a week. Seminole

Casinos offer 1,360 poker seats at six casinos, far exceeding any other card rooms. The new legislation allows the other poker venues, at horse tracks, dog tracks, and jai alai frontons, to be open 18 hours, at most, during weekdays.

The Seminole Casino properties have a history of producing star-powered, celebrity poker events. With this new legislation, the potential certainly exists to attract larger, globally recognized poker tournaments.

### **G.A. Wright Marketing Re-Launches as Wright Casino Marketing**

G.A. Wright Marketing, the leading direct agency specializing in gaming and hospitality, has re-launched its brand and changed its name to Wright Casino Marketing.

According to President and COO Tony Aveni, the new name not only honors the legacy of company founder Gary Wright, but also more accurately reflects the firm's focus on strategy-based, integrated casino marketing that utilizes websites, email, social media networks, direct mail, full branding campaigns, strategic consultation, and market research to achieve desired results for its clients.

"The legacy of the Wright name has been very prominent in the world of direct marketing for over 25 years, and in casino marketing specifically since 1992," Aveni said.

"We're delighted to announce the re-launch of our company and brand to more accurately reflect our business model and service offerings to our clients," he added. "We felt it was the right time to reintroduce ourselves and emphasize the full range of integrated services we offer the gaming industry."

The company assures its clients that the same expert team of former casino executives and experienced account managers that they've come to know and trust is still in place, and that the re-launch will only strengthen its capabilities and service offerings.

### **Cherokee Nation Receives State Historic Preservation Office awards from Oklahoma Historical Society**

The Cherokee Nation Cultural Tourism Group recently received two Citation of Merit Awards during the Out Front in Preservation: Oklahoma's 22nd Annual Statewide Preservation Conference in historic downtown Okmulgee, OK.

The State Historic Preservation Office presented the Citation of Merit awards to the Cherokee Nation Cultural Tourism Group recognizing the Cherokee National Supreme Court Museum and Ross Cemetery projects. The Citation of Merit award is given for outstanding accomplishments in historic preservation and recognizes exemplary efforts on the part of an individual, organization, corporation, or government entity in the furtherance of historic preservation at the local, state, or national level.

"Cherokee Nation places great importance on the

restoration of its historic buildings and locations throughout its 14-county jurisdictional area and values the recognition by the Oklahoma Historical Society," said David Stewart, CEO of Cherokee Nation Entertainment, which oversees the Cherokee Nation Cultural Tourism Group. "The foundation and success of the cultural tourism program rests in the safeguarding and preservation of Cherokee Nation cultural, historical, natural and recreational resources."

The Cherokee Nation commitment to preservation currently focuses on four key projects including the recently completed Cherokee National Supreme Court Museum and Ross Cemetery improvements; the upcoming Cherokee National Prison, a restoration project that recently broke ground on May 6; and the Cherokee National Capitol Building, a restoration project that is slated to begin this fall.

### **Munchkin Lollipop Guild Member Visits Turning Stone During Oz-Stravaganza**

Jerry Maren, famous for playing the member of the Lollipop Guild that handed the lollipop to Dorothy Gale (Judy Garland) in the film *The Wizard of Oz*, recently visited Turning Stone Resort and Casino. He met with fans and signed autographs before the screening of the restored 1939 film in the Showroom. While visiting Turning Stone he took the time to check out the new *Wizard of Oz* game, one of several new gaming machines recently introduced at Turning Stone.

Maren's appearance was the first of many scheduled during the 32nd Annual Oz-Stravaganza held in Chittenango, birthplace of "*Wizard of Oz*" author L. Frank Baum.



## Incredible Technologies Celebrates Magic Touch Official Sales Debut

After nearly four years of intense research and development, Incredible Technologies (IT) has cause for celebration. Magic Touch® – the company’s innovative collection of Class-III video slot, poker and keno games – recently received a variety of meaningful accolades while undergoing its test period in various casinos this spring. From solid floor earnings to industry recognition, preliminary results are proving that IT’s diversification from amusement games to casino gaming has been a promising investment so far.

“Our organization is founded on talented people with big ideas,” said Elaine Hodgson, the company’s president and CEO, “and I’ve learned the best ideas require the biggest risks. To be able to celebrate some victories this early on as a new manufacturer in the gaming industry is motivational to our entire team.”

Suburban-Chicago based Incredible Technologies is the largest US developer and manufacturer of coin-operated video games, most widely recognized for its flagship product, Golden Tee® Golf. As the company celebrates its 25-year anniversary this summer, it officially adds Magic Touch to its catalog as both “available now” and “award winning.”

Following its successful test period, IT is now officially taking orders for Magic Touch in select U.S. markets, including tribal gaming in California, Michigan and Wisconsin, in addition to state gaming in Illinois and Indiana. Since receiving its first approval by Gaming Laboratories International (GLI) in November, the company continues to seek additional regional certifications for its expanding product line and will open it to additional markets as those certifications are issued.

## Global Cash Access Introduces Casino Share Intelligence

Global Cash Access, a global provider of innovative cash access solutions and data intelligence for casinos, recently announced the launch of its proprietary marketing and business intelligence tool, Casino Share Intelligence (CSI). CSI, powered by DiamondStream, is a Web-based data analysis tool that provides gaming operators a full picture of where and how patrons are spending their gaming dollars, enabling them to evaluate the success of existing and future marketing strategies.

“CSI provides actionable intelligence that shows a casino operator exactly how they are stacking up against the competition, both within their market and across state lines,” commented Scott Betts, Chief Executive Officer of GCA. “We believe GCA’s invaluable strength of network and market intelligence will change the way casino operators evaluate their business and make strategic decisions.”

## Foxwoods Resort Casino Commemorates Premier Partnership with WNBA’s New York Liberty

Foxwoods Resort Casino today commemorated a multi-year partnership with The New York Liberty and the Women’s National Basketball Association (WNBA). As a result of this deal, which is a first-of-its-kind partnership for an Eastern Conference WNBA team, Foxwoods will receive prominent logo placement on the Liberty jersey, marking the first time a resort casino will have branding on the front of a professional sports team jersey.

Foxwoods, the New York Liberty, the WNBA and Madison Square Garden today celebrated this partnership with an exclusive reception at the Mashantucket Pequot Museum and Research Center. Mashantucket Pequot Tribal Nation officials, dignitaries and high-ranking executives from Mashantucket Pequot Gaming Enterprises, MSG Sports and the WNBA were all on-hand for the occasion.

“On behalf of the Mashantucket Pequot Tribal Nation, I am thrilled to celebrate this unique partnership between Foxwoods Resort Casino, the New York Liberty and the Liberty’s legendary home venue, Madison Square Garden,” said Mashantucket Pequot Tribal Chairman Rodney Butler. “The New York Metropolitan area is an extremely important market for Foxwoods Resort Casino, and this partnership provides us with a fresh and exciting way to promote our brand to New York residents as well the loyal supporters of the Liberty and the WNBA.”

The Foxwoods name and logo will appear on the front of the Liberty’s home and road jerseys as well as shooting shirts for all games, providing Foxwoods with premium brand exposure to fans in-arena and other consumers via national and local media coverage and television broadcasts.

## Cleaning Cards with Waffletechnology® Granted a U.S. Patent

A U.S. patent has been issued for the Waffletechnology® cleaning card. The patent covers a variety of products that clean credit card readers and door locks, check and document scanners, thermal printers, bill acceptors and many other items.

“We are very pleased that our significant investment in Waffletechnology has allowed us to develop over 100 new products for market leaders such as Canon, Epson, Panini, JCM, Seiko Instruments, Bixolon, TransAct Technologies, VidTroniX and others,” said Peter Klein, President/CEO at KICTeam, Inc. “The addition of this new patent to our portfolio has significantly strengthened our intellectual property position and allows us to aggressively protect ourselves and our business partners from infringement.”

The patent is U.S. Patent Number 7,732,040 ♣