



**BUILD YOUR PLAYER
BASE IN ADVANCE OF
REAL MONEY ONLINE
LEGISLATION...**

...Extend your brand online with a white labeled Play4Fun Network with online casino and peer-to-peer poker.

**SOCIAL GAMING
MARKET COULD REACH
\$7B BY 2015*...**

...Engage current customers and acquire new ones with Williams Interactive's leading game mechanics and premium, Vegas-style content.

**GAMES ACCOUNT FOR
OVER HALF OF GLOBAL
MOBILE APP USAGE*...**

...Williams Interactive's Play4Fun Network is available on smartphones and tablets, iOS and Android.

Williams Interactive extends WMS's player-favorite content across a variety of channels, including social, casual, and mobile. The Williams Interactive Play4Fun Network offers B2B, white label Play4Fun online casino and peer-to-peer poker. The Play4Fun casino leverages WMS content and proven social game mechanics to maximize player engagement. The Play4Fun poker solution is powered by 888/Dragonfish and offers instant liquidity and a seamless transition to real money gaming. Build your online player base now with the Williams Interactive Play4Fun Network.

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